



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 138/415
Schedule Dates 10/04/12-10/09/12
Advertiser Republican National Committee-Romney (73264)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RNC ROMNEY 10/3 (478058)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KINCAD,STEPHANIE
Phone/Fax /
CPE 469
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments RNC ROMNEY 10/3
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/02/12
Last Modified 10/05/12
Entered By Nancy Brutus
CO-OP No
Headline # 06361414
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,585.00
Net Total \$20,315.00
Sales Tax

West Palm Beach (WPEC)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 58 | \$23,900.00 |
| Grand Total: | 58 | \$23,900.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|---------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------------|---------------------------------------------------------------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 10/04/12-10/05/12 | 3 | :30 | 6A-7A (EST) | 3 | | | | X | X | | | 3 | \$350.00 | \$1,050.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 2.0 | Normal Line / SPOT (2) | 10/08/12-10/09/12 | 3 | :30 | 6A-7A (EST) | 2 | X | X | | | | | | 2 | \$350.00 | \$700.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 3.0 | Normal Line / SPOT (3) | 10/04/12-10/05/12 | 3 | :30 | 7A-9A (EST) | 3 | | | | X | X | | | 3 | \$225.00 | \$675.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 4.0 | Normal Line / SPOT (4) | 10/08/12-10/09/12 | 3 | :30 | 7A-9A (EST) | 2 | X | X | | | | | | 2 | \$225.00 | \$450.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 5.0 | Normal Line / SPOT (5) | 10/04/12-10/05/12 | 3 | :30 | 9A-10A (EST) | 3 | | | | X | X | | | 2 | \$200.00 | \$400.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 5.0.1 | Closed Preempt (5) | 10/04/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Sold Out/Exception - higher cash in breaks during that time, also political run | |
| 6.0 | Normal Line / SPOT (6) | 10/08/12-10/09/12 | 3 | :30 | 9A-10A (EST) | 1 | X | X | | | | | | 1 | \$200.00 | \$200.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 7.0 | Normal Line / SPOT (7) | 10/08/12-10/09/12 | 3 | :30 | 10A-11A (EST) | 2 | X | X | | | | | | | \$225.00 | | West Palm Beach (WPEC) | | 10/2/12 |
| 7.0.1 | Closed Preempt (7) | 10/08/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Sold Out/Exception - due to political running and or higher adv | |
| 7.0.2 | Closed Preempt (7) | 10/08/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Sold Out/Exception - due to political running and or higher adv | |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

American Rambler Productions
138 Conant St
Beverly, MA 01915

| | | | |
|----------------|----------------------------------------------------------------|---------------|--------------|
| Schedule Dates | 10/04/12-10/09/12 | Last Modified | 10/05/12 |
| Advertiser | Republican National Committee-Romney (73264) | Entered By | Nancy Brutus |
| Agency | American Rambler Productions (11943) | CO-OP | No |
| Product | POLITICAL CANDIDATE (ns) (1186) | Headline # | 06361414 |
| Brand | RNC ROMNEY 10/3 (478058) | Demo | A35+R |
| Salesperson | TeleRep/DC, Washington DC (2995) | Order Type | Normal |
| Sales Office | TeleRep Washington DC | Package Deal | |
| Buyer Name | KINCAID,STEPHANIE | Commission % | 15.00 |
| Phone/Fax | / | Commission | \$3,585.00 |
| CPE | 469 | Net Total | \$20,315.00 |
| Account Types | National/Political Candidate Agency BRD | Sales Tax | |
| Billing Type | Weekly/Irregular | | |
| Comments | RNC ROMNEY 10/3 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** | | |

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 58 | \$23,900.00 |
| Grand Total: | 58 | \$23,900.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------------|---------------------------------------------------------------------------------|---------|
| 8.0 | Normal Line / SPOT (8) | 10/04/12-10/05/12 | 3 | :30 | 10A- 11A (EST) | 3 | | | | X | X | | | 3 | \$225.00 | | West Palm Beach (WPEC) | Sold Out/Exception - higher cash in breaks during that time, also political run | 10/2/12 |
| 8.0.1 | Closed Preempt (8) | 10/04/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Sold Out/Exception - higher cash in breaks during that time, also political run | |
| 8.0.2 | Closed Preempt (8) | 10/04/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Sold Out/Exception - higher cash in breaks during that time, also political run | |
| 8.0.3 | Closed Preempt (8) | 10/04/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Sold Out/Exception - higher cash in breaks during that time, also political run | |
| 9.0 | Normal Line / SPOT (9) | 10/04/12-10/05/12 | 2 | :30 | 11A- 12P (EST) | 3 | | | | X | X | | | 3 | \$625.00 | \$1,875.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 10.0 | Normal Line / SPOT (10) | 10/08/12-10/09/12 | 2 | :30 | 11A- 12P (EST) | 2 | X | X | | | | | | 2 | \$625.00 | \$1,250.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 11.0 | Normal Line / SPOT (11) | 10/04/12-10/05/12 | 3 | :30 | 12P- 12:30P (EST) | 3 | | | | X | X | | | 3 | \$350.00 | \$1,050.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 12.0 | Normal Line / SPOT (12) | 10/08/12-10/09/12 | 3 | :30 | 12P- 12:30P (EST) | 2 | X | X | | | | | | 2 | \$350.00 | \$700.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 13.0 | Normal Line / SPOT (13) | 10/08/12-10/09/12 | 3 | :30 | 12:30P- 2P (EST) | 2 | X | X | | | | | | 2 | \$375.00 | \$750.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 14.0 | Normal Line / SPOT (14) | 10/04/12-10/05/12 | 3 | :30 | 12:30P- 2P (EST) | 3 | | | | X | X | | | 3 | \$375.00 | \$1,125.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 15.0 | Normal Line / SPOT (15) | 10/04/12-10/05/12 | 3 | :30 | 2P- 3P (EST) | 3 | | | | X | X | | | 3 | \$300.00 | \$900.00 | West Palm Beach (WPEC) | | 10/2/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

American Rambler Productions
138 Conant St
Beverly, MA 01915

UNUSUAL # 130/413
Schedule Dates 10/04/12-10/09/12
Advertiser Republican National Committee-Romney (73264)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RNC ROMNEY 10/3 (478058)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KINCAID, STEPHANIE
Phone/Fax /
CPE 469
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments RNC ROMNEY 10/3
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

date entered 10/04/12
Last Modified 10/05/12
Entered By Nancy Brutus
CO-OP No
Headline # 06361414
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,585.00
Net Total \$20,315.00
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month

| Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 58 | \$23,900.00 |
| Grand Total: | 58 | \$23,900.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------------|---------------------------------------------------------------------------------|---------|
| 16.0 | Normal Line / SPOT (16) | 10/08/12-10/09/12 | 3 | :30 | 2P-3P (EST) | 2 | X | X | | | | | | 2 | \$300.00 | \$600.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 17.0 | Normal Line / SPOT (17) | 10/04/12-10/05/12 | 3 | :30 | 3P-4P (EST) | 3 | | | X | X | | | | 3 | \$225.00 | \$675.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 18.0 | Normal Line / SPOT (18) | 10/08/12-10/09/12 | 3 | :30 | 3P-4P (EST) | 2 | X | X | | | | | | 2 | \$225.00 | \$450.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 19.0 | Normal Line / SPOT (19) | 10/04/12-10/05/12 | 3 | :30 | 4P-5P (EST) | 3 | | | X | X | | | | 3 | \$350.00 | \$1,050.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 20.0 | Normal Line / SPOT (20) | 10/08/12-10/09/12 | 3 | :30 | 4P-5P (EST) | 2 | X | X | | | | | | 2 | \$350.00 | \$700.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 21.0 | Normal Line / SPOT (21) | 10/04/12-10/05/12 | 3 | :30 | 5P-5:30P (EST) | 3 | | | X | X | | | | 2 | \$500.00 | \$1,000.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 21.0.1 | Closed Preempt (21) | 10/04/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Sold Out/Exception - higher cash in breaks during that time, also political run | 10/2/12 |
| 22.0 | Normal Line / SPOT (22) | 10/08/12-10/09/12 | 3 | :30 | 5P-5:30P (EST) | 2 | X | X | | | | | | 2 | \$500.00 | \$1,000.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 23.0 | Normal Line / SPOT (23) | 10/08/12-10/09/12 | 3 | :30 | 7P-7:30P (EST) | 2 | X | X | | | | | | 2 | \$500.00 | \$1,000.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 24.0 | Normal Line / SPOT (24) | 10/04/12-10/05/12 | 3 | :30 | 7P-7:30P (EST) | 2 | | | X | X | | | | 2 | \$500.00 | \$1,000.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 25.0 | Normal Line / SPOT (25) | 10/04/12-10/05/12 | 3 | :30 | 7:30P-8P (EST) | 2 | | | X | X | | | | 1 | \$350.00 | \$350.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 25.0.1 | Closed Preempt (25) | 10/04/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Sold Out/Exception - higher cash in breaks during that time, also political run | 10/2/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

American Rambler Productions
138 Conant St
Beverly, MA 01915

| | | | |
|----------------|-------------------------------------------------------------------|---------------|--------------|
| Schedule Dates | 10/04/12-10/09/12 | Last Modified | 10/05/12 |
| Advertiser | Republican National Committee-Romney (73264) | Entered By | Nancy Brutus |
| Agency | American Rambler Productions (11943) | CO-OP | No |
| Product | POLITICAL CANDIDATE (ns) (1186) | Headline # | 06361414 |
| Brand | RNC ROMNEY 10/3 (478058) | Demo | A35+R |
| Salesperson | TeleRep/DC, Washington DC (2995) | Order Type | Normal |
| Sales Office | TeleRep Washington DC | Package Deal | |
| Buyer Name | KINCAID,STEPHANIE | Commission % | 15.00 |
| Phone/Fax | / | Commission | \$3,585.00 |
| CPE | 469 | Net Total | \$20,315.00 |
| Account Types | National/Political Candidate Agency BRD | Sales Tax | |
| Billing Type | Weekly/Irregular | | |
| Comments | RNC ROMNEY 10/3 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** | | |

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 58 | \$23,900.00 |
| Grand Total: | 58 | \$23,900.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|----------------------------------------------------------------------|---------|
| 26.0 | Normal Line / SPOT (26) | 10/08/12-10/09/12 | 3 | :30 | 11P-11:30P (EST) | 1 | X | X | | | | | | 1 | \$700.00 | \$700.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 27.0 | Normal Line / SPOT (27) | 10/04/12-10/05/12 | 3 | :30 | 11P-11:30P (EST) | 2 | | | X | X | | | | 2 | \$700.00 | \$1,400.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 28.0 | Normal Line / SPOT (28) | 10/06/12-10/06/12 | 3 | :30 | 6A-7A (EST) | | | | | | | 1 | | 1 | \$150.00 | \$150.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 29.0 | Normal Line / Prime (29) | 10/07/12-10/07/12 | 3 | :30 | 9:30P-CBS-The Good Wife (Sunday) | | | | | | | | 1 | 1 | \$2,000.00 | | West Palm Beach (WPEC) | | 10/2/12 |
| 29.0.1 | Closed Preempt (29) | 10/07/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Sold Out/Exception - Higher Political rates are running at this time | |
| 30.0 | Normal Line / Prime (30) | 10/07/12-10/07/12 | 3 | :30 | 10:30P-CBS-The Mentalist (Sunday) | | | | | | | | 1 | 1 | \$2,000.00 | \$2,000.00 | West Palm Beach (WPEC) | | 10/2/12 |
| 31.0 | Revised Line / SPOT (31) | 10/07/12-10/07/12 | 3 | :30 | 11P-11:30P (EST) | | | | | | | | 1 | | | | West Palm Beach (WPEC) | | 10/2/12 |
| 31.1 | Normal Line / SPOT (31) | 10/07/12-10/07/12 | 3 | :30 | 11:35P-12:35A (EST) | | | | | | | | 1 | 1 | \$700.00 | \$700.00 | West Palm Beach (WPEC) | | 10/5/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--------------------------------------------------------|------------------------|
| Station and Location: WPEC - West Palm Beach | Date: 8/7/12 |
|--------------------------------------------------------|------------------------|

I, Stephanie Kincaid,
 being/on behalf of: Mitt Romney, a legally
 qualified candidate of the Republican political
 party for the office of: President
 in the Primary
 election to be held on: _____
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| **see schedules | LOPEC #1387415 | | | | |

Total Charges: **see schedules **\$23,900***

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/12

Date

B. Kimball

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K. Roberts

Signature

Lillie K. Roberts

Printed Name

Sub Director

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Mitt Romney PARTY: Rep

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Kincaid
Candidate Manager Agency Committee (circle one)

ADDRESS: American Rambler Productions
138 Connor St.
Beverly, MA 01915

PHONE: 202-567-6193 FAX: 202-318-8356

EMAIL: _____

Information Requested: Rates + Airtime

Final Disposition: Order placed \$23,900*

If Committee, list officers and position: Treasurer - Anthony Parker

310 1st Street SE

Washington, DC 20003

(p) 202-863-8500 (f) 202-863-8820

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____

Telecap NY